

Wordpress Training Course – CALL FOR FREE DEMO CLASS (9990779722)
Course Duration: 1 Week - Training Classes: Regular-Weekend- 5 hrs (Sat-Sun).

Learning Object 1

- What is WordPress?
- Why use WordPress
- WordPress.org or WordPress.com
- Website design
- Using images
- Accessibility considerations
- Mobile websites

Learning Object 2

- Selecting, installing and customising a theme
- Creating a static home page
- Permalinks
- Using images
- Blogging – what is it, why use and when to do it
- Creating a blog post

Learning Object 3

- Widgets
- Basic HTML coding
- Plug-ins
- Implementing SEO
- Creating content
- Registering with search engines and directories
- Marketing your blog
- An introduction to Google Analytics Terminology
- An introduction to Google Analytics Reports
- Best practice for creating and maintaining websites

Training Schedule: Daily, Evening & Weekend Training Available

Training Location: New Delhi

Training Duration: 12 hours

Registration Fees: Rs. 250/-

Have a Question? Call: +91 954-000-09504